SIMONE GONÇALVES - RESUME

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Crypto Community Manager | Content Creator| Educator| Developer

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Crypto content creator and educator with over 5 years of experience in Web3. Specialist in growing and managing crypto communities, engaging users through clear and helpful content.

Passionate about educating both beginners and advanced users by transforming complex topics into simple and impactful messages.

Experience, Content & Engagement Highlights

- **1 year of experience creating educational video content for Binance Academy, focused on beginner-friendly crypto explanations and market fundamentals.**
- **Published articles on Binance Square and Coinmarketcap (2023–2024), with audiences ranging from 47K to 217K views. (50.000 + followers)**
- **Active content creator on Twitter/X, with 3K+ followers, including im beeing followe by CZ (Binance), Hiye, and top crypto news accounts.**
- **Binance Square:**
- **Article with 97K+ views: https://tinyurl.com/bdcnr7ky**
- **Article with 217K+ views: https://tinyurl.com/35y9xw3m**
- **Article with 158K+ views: https://tinyurl.com/45stv3fw**
- **CoinMarketCap: Article with 47K+ views: https://tinyurl.com/2myrbr2j**
- **Twitter/X:**
- **Video Trading: https://tinyurl.com/5n6654nv**
- **Video Trading 2: https://tinyurl.com/2s3s43t9**

Education

- **Bachelor's in Marketing and Advertising - UNICV**
- **Bachelor's in Computer Engineering - (UAB) Lisbon, Portugal.**
- **Degree in Programming - Java, C++, Clipper, Visual Basic**

Technical Skills & Tools

CapCut/OBS Studio/After Effects
Front-end: HTML, CSS, JavaScript, Bootstrap
Back-end: Python, C#, Flask
Tools: Git, Canva, Discord, Telegram, Google Workspace
Languages: Portuguese (native), English (C2)

Additional Courses

- **CS50 - Harvard: Introduction to Computer Science**
- **Cybersecurity - Einst Academy**
- **Violinist.**
- **Sportist.**