

# SIMONE GONÇALVES - RESUME

Email: simone.dev@europe.com

Portfolio: https://simone.work.gd

Twitter (X): Si\_Angel\_Crypto

🔗 Github: github.com/mayainatsume

Community Manager | Marketing Manager | Front-End Developer | Python Developer

Full-Stack Developer, Community Manager, Social Media Manager with 5 years of experience in web3, 3 years in online projetcs, DAO governance, and community growth on Discord/Telegram, Instagram, and Twitter.

## **Work Experience:**

**Crypto Community Manager.** 

Remote | 2020 - 2023 - Life Token/GreenField/BinanceAngel

- Managed a Discord community of over 10,000 users, increasing engagement by 35% within 6 months.
- Developed and maintained custom Discord bots to automate moderation and community engagement tasks.
- Organized and hosted 12 online events (AMAs, workshops) with an average attendance of 200 participants per session.
- Developed editorial calendars for Twitter, LinkedIn, and Instagram, growing followers from 5,000 to 15,000 in one year (+200%).
- Monitored key performance metrics delivering weekly performance reports.
- Online Store Manager (Glassik.com) 2024 Co-founder
- Oversaw daily operations, inventory, customer service, and digital marketing.
- Boosted sales and online visibility through well-planned strategies.

#### Education

- Bachelor's in Computer Engineering (UAB) Lisbon, Portugal.
- Bachelor's in Marketing and Advertising UNICV
- Degree in Programming Java, C++, Clipper, Visual Basic Additional Courses

# • CS50 - Harvard: Introduction to Computer Science

Cybersecurity - Einst Academy

**Technical Skills & Tools** 

Front-end: HTML, CSS, JavaScript, Bootstrap

Back-end: Python, C#, Flask

Tools: Git, Canva, Discord, Telegram, Google Workspace

Languages: Portuguese (native), English (C2)

### **Highlights & Activities:**

Content creator with 50k+ followers on crypto platforms

**Violinist in Evolution** 

Regional champion in precision shooting

**Active participation in Web3 projects**